

-Illustration

# Zodiac Illustration

The Chinese zodiac images are used as the object of study, combining the twelve hours with the twelve signs of the zodiac. In China, the zodiac has a long and deep cultural heritage, and the reasons for its earliest birth are inextricably linked to the daily lives of Chinese people. How to innovate and give new vitality to the Chinese zodiac motifs is of great significance to the inheritance and development of traditional culture.

By combining the modern day with the zodiac, it expresses the theme of the zodiac while at the same time depicting the modern activities in which animals and people participate together, expressing to people the relationship between the zodiac and time, and thus allowing them to understand the twelve hours of the day.

## Sketches and outcome



Illustration first edition



Illustration second edition



Exhibition design



Rat- 子时  
(23: 00-01: 00)



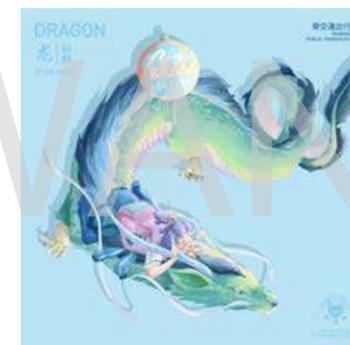
Ox- 丑时  
(01: 00-03: 00)



Tiger- 寅时  
(03: 00-05: 00)



Hare- 卯时  
(05: 00-07: 00)



Dragon- 辰时  
(07: 00-09: 00)



Snake- 巳时  
(09: 00-11: 00)



Horse- 午时  
(11: 00-13: 00)



Sheep- 未时  
(13: 00-15: 00)



Monkey- 申时  
(15: 00-17: 00)



Cock- 酉时  
(17: 00-19: 00)



Dog- 戌时  
(19: 00-21: 00)



Boar- 亥时  
(21: 00-23: 00)

# Sketches and outcome



# DISPLAY

